



Advies

- Cloud & TCO – mythen versus feiten (B2B – B2G)
- Waarom ISO27001 en NEN7510 passen in upsell en retentie beleid (B2B)
- Voordelen van additionele veiligheids diensten (B2C)
- Usecases Privacy tools (B2C)
- Waarmee datalekken en ID diefstal te voorkomen (B2B)
- Consolidatie trends (B2B – B2C)
- Thought leadership in de datacenter sector (B2B)
- Aanbod verruimen en van B2B naar B2G opschuiven

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Advice

- Cloud & TCO – myths versus facts (B2B – B2G)
- Why ISO27001 and NEN7510 is good for upsell and retention (B2B)
- Benefits of additional security services (B2C)
- Usecases Privacy tools (B2C)
- Services to prevent data leakage and ID theft (B2B)
- Consolidation trends (B2B – B2C)
- Claiming thought leadership as a datacenter (B2B)
- How to move from B2B to B2G